

**Ukrainian-American Liberal Arts Institute
“Wisconsin International University (USA) in Ukraine”**

Ukrainian-American Concordia University



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**Honorary Professor for
Intelligence, Security Services and Counterterrorism**

Introduction



- Expert in organizational and governmental security
- Expert in the field of threat analysis related to current and future political security challenges in Europe
- 30 years of experience in civil, military, intelligence and diplomatic environments as well as other public and private sectors
- Head of Security (CSO) for a globally operating company
- 6 years as Head of Internal Intelligence for the Austrian government
- Extensive stays outside Europe in conflict zones like Iraq, Syria, Pakistan and residence in Turkey
- Author of the 2017 published book “Deutschland zwischen den Fronten”
- Frequent media commentator on policy and security related issues



How to become a spook



Overview Lectures

- **LECTURE 1**
Security Policy - The External View
- **LECTURE 2**
Intelligence & Security Services - Case Studies
- **LECTURE 3**
Threat Analysis - A Western Approach
- **LECTURE 4**
Spying - A Technical Approach
- **LECTURE 5**
Open Source Information vs Running Human Sources
- **LECTURE 6**
Case Studies



Lecture 1

Security Policy - The External View

How to see the world from a geopolitical perspective



- **Driver and Interests**
 - The United States
 - Russia
 - China
 - The European Union
- **Challenges**
 - Erosion in the West
 - U.S. - Overstretch of an Empire
 - Middle East as a political battlefield
 - Africa - the unknown continent



Lecture 2

Intelligence & Security Services

Intelligence & Security Services



- Intelligence - Old Dog, New Tricks
- Which Service is doing what and why?
- Analysis versus Operations
- Media and Intelligence
- Case Studies (e.g. Turkey and Syria)



Lecture 3

Threat Analysis - A Western Approach

Threat Analysis - a western approach



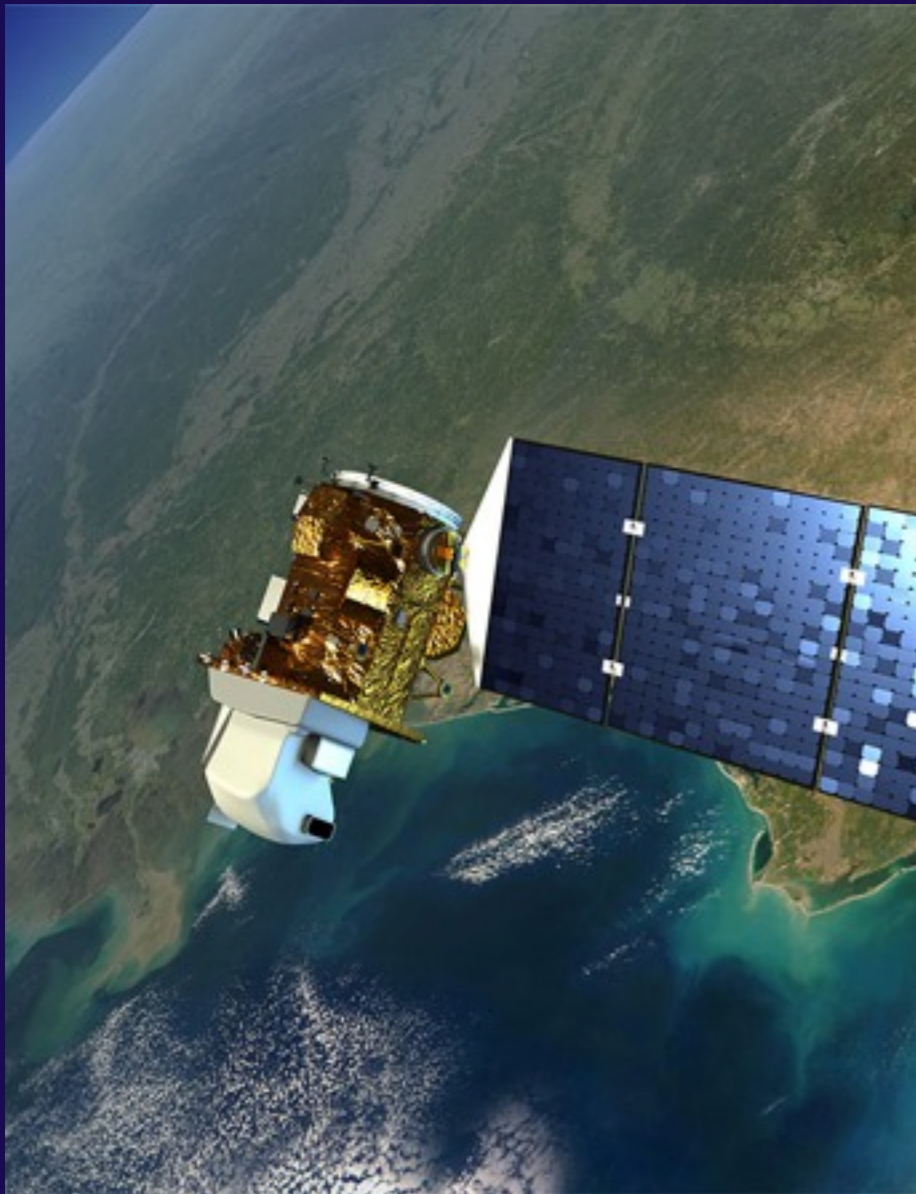
- The western focus on ISIS - where is the rest?
- Threat perception and figures - EU / Europe
- Potential offenders (who poses a threat to public safety)
- How the State addresses such challenges
- Failures and limits of state authorities to limit the threat
 - The 2016 terrorist attack in Berlin - case studies



Lecture 4

Spying - A Technical Approach

We are living in a periode of Cyber-War



- Strategic Targets
 - political information
 - economic related information
- Tactical Targets
 - companies
 - exposed persons

All data which is available on the internet
can be subject to manipulation.



Lecture 5

Open Source Information vs Running Human Sources

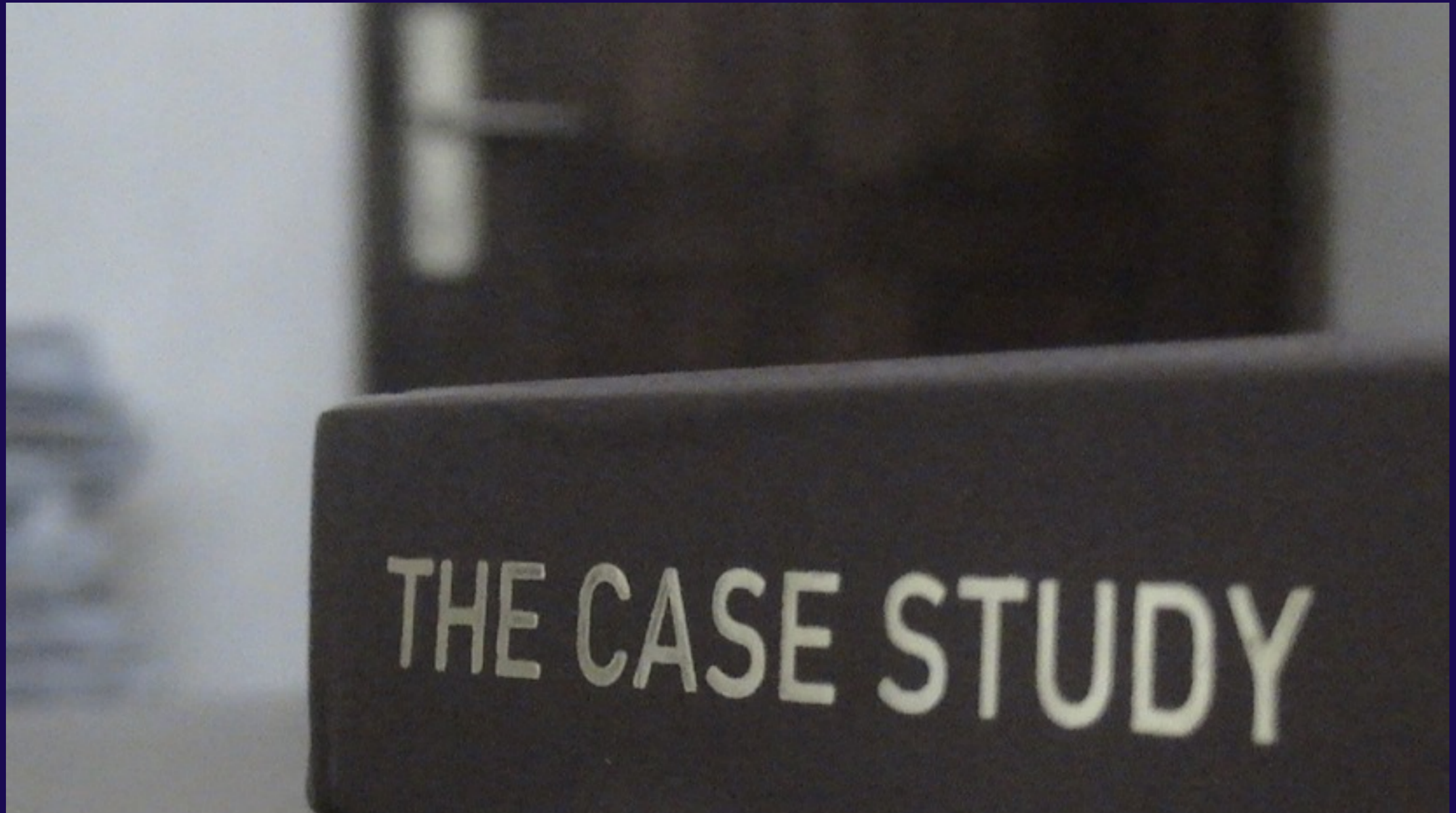
Open Source Information (OSTINT)



More than 90 percent of intelligence

- Internet
- Mass Media
- Quality Sources (journals, conferences, TV, radio, think-tank-papers, universities)
- Photos and Social Media
- Satellite based information

The main challenge is the vast amount of information available on the internet.



Lecture 6

Case Studies

Summing up & Conclusions



- Lessons learned
- Understanding the strategic environment
- Recognizing the role in a pre-conflict period
- Understanding the threat and challenges of services in the West
- Realizing the advanced technical approach in the spying business
- Understanding the value of different types of information

**Thank you very much
for your attention**

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